



SPONSORSHIP OPPORTUNITIES SHARE IN THE SUCCESS!



ENVIRONMENTAL BUSINESS COUNCIL OF CIANJ

EBC BI-MONTHLY ROUNDTABLE MEETINGS:

The EBC Environmental Roundtable meets the last Wednesday of every other month to discuss relevant environmental issues, regulatory changes and new developments that may impact our members provided by our sub-committees which focus on: Regulatory Affairs, Brownfields & Site Remediation, Natural Resource Damages, Water, Air, Environmental Technology, International Trade, Sustainability, Energy, Enforcement & OSHA News and Regulations.

- 105 Attendees on Average
- PSE&G's Training & Development Center – Edison, NJ; 8:00 a.m. to 9:30 p.m.
- Company logo with link to company website (when available) on all meeting notices including:
 - Electronic notifications to over 7,000 Industry professionals
 - All Printed Marketing Material
 - All Promotional Signage for roundtable
- Sponsor exhibit table with sponsor's display at roundtable
- Signage at meeting
- Distribution of company handouts to all attendees

\$350.00

AVAILABILITY 2010:

Program Sponsor: SOLD OUT!
Refreshment Sponsor: Limited Availability

For more information on sponsorship of EBC Roundtables, contact Jessica Auerbach at (201) 368-2100 and/or jauerbach@cianj.org.

EBC TECHNOLOGY WORKSHOPS:

Innovative Environmental Technology is evolving—and so are we. In response, the EBC has developed IE2TC as a series of workshops that will introduce industry professionals to the newest environmental technologies available to grow their procurement opportunities and client relations. Each workshop is narrowly focused and will emphasize a particular environmental industry, such as Renewable Energy, Brownfield's Remediation and Sustainability. The EBC Lunch and Learn Workshop series will bring together environmental professionals from industry, government and academia in a collegial setting to exchange knowledge and ideas on today's most innovative environmental remediation and energy technologies.

- 50 Attendees on Average
- CIANJ Conference Center, 61 S. Paramus Rd., Paramus, NJ
- Company logo with link to company website (when available) on all meeting notices including:
 - Electronic notifications to over 7,000 Industry professionals
 - All Printed Marketing Material
 - All Promotional Signage for meeting
- Sponsor exhibit table with sponsor's display at Luncheon
- Signage at meeting
- Distribution of company handouts to all attendees

\$350.00

AVAILABILITY 2010:

Program Sponsorships: Limited Availability

For more information on sponsorship of EBC Roundtables, contact Jessica Auerbach at (201) 368-2100 and/or jauerbach@cianj.org.



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EPCON

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NJ's
PREMIER
ENVIRONMENTAL
PROCUREMENT
CONFERENCE

Now in its 6th year, EPCON 2010 provides insight about local projects that plan to go out for bid over the next 12 to 18 months:

- Hear presentations by buyers of environmental products and services.
- Get specific details on various procurement processes, requirements and project timelines.
- Make new business contacts and solidify existing relationships with leading players in the environmental industry.



The all day program will also include a keynote “The State of the Environmental Industry” address by George Stubbs, Senior Editor of Environmental Business Journal, a networking luncheon and a trade show, featuring the latest environmental products, services and solutions.

- 250-300 Attendees on Average
- PSE&G's Training & Development Center – Edison, NJ; 8:00 a.m. to 9:30 p.m.
- Company logo with link to company website (when available) on all meeting notices including:
 - Electronic notifications to over 7,000 Industry professionals
 - All Printed Marketing Material
 - All Promotional Signage for roundtable
- Sponsor exhibit table with sponsor's display at roundtable
- Signage at meeting
- Distribution of company handouts to all attendees

AVAILABILITY 2010:

Available

For more information on sponsorship & exhibiting for EPCON 2010, contact Jessica Auerbach at (201) 368-2100 and/or jauerbach@cianj.org. Visit our website at www.cianj.org for complete EPCON information.



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HUMAN RESOURCE COUNCIL OF CIANJ

HUMAN RESOURCE ROUNDTABLE MEETINGS:

The Human Resource Roundtable meets bimonthly, on the first Wednesday of every month, to discuss pertinent HR issues, legislative changes and legal developments that may impact our members. The Roundtable also provides a guest speaker on a specific topic (i.e. Healthcare, Identity Theft, Harassment or Conduct, Employee Selection, Compensation, and Employee Relations). CIANJ HR Roundtables educate those responsible for HR in their organizations, regardless of size or structure, by sharing knowledge to solve common challenges. As an HRCI Approved Provider, attendees can earn continuing education credits toward PHR, SPHR, and GPHR.

- 55—65 Attendees on Average
- CIANJ Conference Center—Paramus, NJ 8:00 a.m.—10:30 a.m.
- Company logo with link to company website (when available) on all meeting notices including:
 - Electronic notifications to over 7,000 Industry professionals
 - All Printed Marketing Material
 - All Promotional Signage for roundtable
- Sponsor exhibit table with sponsor’s display at roundtable
- Signage at meeting
- Distribution of company handouts to all attendees

\$350.00

AVAILABILITY 2010:

Program Sponsor: Available

For more information on sponsorship of HR Roundtables, contact Shannon Barry at (201) 368-2100 and/or sbarry@cianj.org.



REAL PROPERTY COUNCIL OF CIANJ

REAL PROPERTY ROUNDTABLE MEETINGS:

Modeled after CIANJ’s Environmental Business Council, the Real Property Roundtable is intended to be a forum for professionals who work in complimentary disciplines to discuss critical issues that affect real property, facilitate the exchange of knowledge, and to develop relationships that enhance business. The Roundtable agenda is designed to cut through the information tsunami by bringing together experts from every profession related to real property to share practical knowledge with a personal touch.

- 100 Attendees on Average
- Hilton Hasbrouck Heights, Hasbrouck Heights, NJ 8:00 a.m. to 9:30 a.m.
- Company logo with link to company website (when available) on all meeting notices including:
 - Electronic notifications to over 7,000 Industry professionals
 - All Printed Marketing Material
 - All Promotional Signage for meeting
- Sponsor exhibit table with sponsor’s display at Luncheon
- Signage at meeting
- Distribution of company handouts to all attendees

\$350.00

AVAILABILITY 2010:

Program Sponsorships: Available

For more information on sponsorship of Real Property Roundtables, contact Shannon Barry at (201) 368-2100 and/or sbarry@cianj.org.



SPONSORSHIP OPPORTUNITIES SHARE IN THE SUCCESS!

B2B

BUSINESS TO BUSINESS COUNCIL OF CIANJ

WOMEN OF INFLUENCE SERIES



The Commerce and Industry Association of New Jersey's Women of Influence Series is a professional development initiative for *men and women* who currently hold leadership positions in their fields, or those who are aspiring leaders. It is a business exchange led by powerful women who have attained high profile status in their respective fields and areas of expertise. By sharing their journey these successful women illustrate how they arrived in positions of leadership, and they inspire and enlighten the participants as they describe their experience along the path to successful careers.

- 150-170 Attendees on Average
- Company logo with link to company website (when available) on all meeting notices including:
 - Electronic notifications to over 7,000 Industry professionals
 - All Printed Marketing Material
 - All Promotional Signage for roundtable
- Sponsor exhibit table with sponsor's display at roundtable
- Signage at meeting
- Distribution of company handouts to all attendees

\$350.00

AVAILABILITY 2010:

Program Sponsor: 1 Available

For more information on sponsorship of HR Roundtables, contact Shannon Barry at (201) 368-2100 and/or sbarry@cianj.org.

STAY CONNECTED PROCUREMENT CONFERENCE:

The New Jersey Board of Public Utilities Supplier Diversity Development Council and Commerce and Industry Association of New Jersey present Stay Connected, New Jersey's premier business procurement conference on Tuesday, September 22 at The Pines Manor in Edison, NJ.

- 300—350 Attendees on Average
- Pines Manor, Edison, NJ 7:00 a.m. to 2:00 p.m.
- Conference Includes:
 - Continental Breakfast Followed by CEO Panel Discussion
 - Panel Discussion
 - Formal Luncheon with Keynote Speaker
 - Exhibit hall to expand business contacts and develop strategic alliances
 - One on One Appointments with Procurement Officers
 - CD with contact information and speaker presentations

AVAILABILITY 2010:

Sponsorships & Exhibit Space Available at various levels

For more information on sponsorship, contact Debra Romano at (201) 368-2100 and/or dromano@cianj.org.



SPONSORSHIP OPPORTUNITIES SHARE IN THE SUCCESS!

HEALTHCARE ROUNDTABLE

The Commerce and Industry Association of New Jersey's Healthcare Roundtable brings timely and imperative issues to our members. Our multifaceted and dynamic topics are constantly developing to keep up the pace with Healthcare issues in New Jersey. Our diverse panels are made up of the most knowledgeable people who share information through the lens of their profession.

- 60-70 Attendees on Average
- Held at various Healthcare Facilities, 8:00 a.m.—10:00 a.m.
- Company logo with link to company website (when available) on all meeting notices including:
 - Electronic notifications to over 7,000 Industry professionals
 - All Printed Marketing Material
 - All Promotional Signage for roundtable
- Sponsor exhibit table with sponsor's display at roundtable
- Signage at meeting
- Distribution of company handouts to all attendees

\$350.00

AVAILABILITY 2010:

Program Sponsor: Available

For more information on sponsorship of HC Roundtables, contact Samantha Wiener at (201) 368-2100 and/or swiener@cianj.org.

TECHNOLOGY ROUNDTABLE

Modeled after other CIANJ councils and roundtables, the Technology Roundtable is intended to be a forum for professionals who work within the entire spectrum of related disciplines to interact with one another by discussing critical issues that affect technology, facilitate the exchange of knowledge, and to develop relationships that enhance business. The Roundtable agendas are designed to help professionals acquire practical knowledge and a basic understanding of timely issues by bringing them together to hear experts present information on relevant issues and participate in discussions that yield insights from multiple perspectives.

- 60-70 Attendees on Average
- CIANJ Headquarters, 8:00 a.m. to 10:00 a.m.
- Company logo with link to company website (when available) on all meeting notices including:
 - Electronic notifications to over 7,000 Industry professionals
 - All Printed Marketing Material
 - All Promotional Signage for roundtable
- Sponsor exhibit table with sponsor's display at roundtable
- Signage at meeting
- Distribution of company handouts to all attendees

\$350.00

AVAILABILITY 2010:

Program Sponsor: Available

For more information on sponsorship of Technology Roundtables, contact Samantha Wiener at (201) 368-2100 and/or swiener@cianj.org.



SPONSORSHIP OPPORTUNITIES SHARE IN THE SUCCESS!

STAFF RECOGNITION LUNCHEON

The Commerce and Industry Association of New Jersey will continue its twenty-eight year tradition of honoring the secretaries and support staffs of its member firms at its Annual Staff Recognition Luncheon on Administrative Professionals Day. We hope that you will consider supporting the event by becoming a sponsor of this year's luncheon, which will be held at the prestigious *Seasons* on Pascack Road in Washington Township. The luncheon is especially enjoyable because it combines an outstanding meal with lively entertainment, door prizes for every support staff and the chance to win several outstanding grand prizes.

- 250-300 Attendees on Average
- Table of ten with priority seating
- Sponsorship acknowledgement from the podium
- Pre and post event Sponsorship recognition in *COMMERCE* magazine
- Exclusive Grand Prize drawing opened to sponsors staff only
- Company logo with link to company website (when available) on all meeting notices including:
 - Electronic notifications to over 7,000 Industry professionals
 - All Printed Marketing Material
 - All Promotional Signage
- Signage at meeting

\$1300.00

AVAILABILITY 2010:

Table Sponsor: Available

For more information on sponsorship of the Staff Recognition Luncheon, contact Janice Eggert at (201) 368-2100 and/or jeggert@cianj.org.

CIANJ'S ANNUAL GOLF OUTING

Not "just another golf tournament," the CIANJ Golf Outing is one of the largest and most prestigious business events in the state. With a 42 year history of attracting decision-makers from a wide range of corporations and organizations, our tournament has experienced substantial growth in the number of golfers over the years who look forward to casual networking with fellow corporate leaders at a premier venue. Over the years our sponsor's range from disciplines such as non- profits, colleges and hospital's use our outing to help build their relationships in building their foundation boards. Law and accounting firms use this venue as well as a way to thank their clients or to form new business relationships.

As a sponsor, your company makes a statement that it supports the Association's mission to act as a strong, reasoned voice for New Jersey's business community. **Last year we donated a portion of our proceeds to New Jersey Community Food Bank and will continue this year as well with a charity.**

By sponsoring this event, you gain the opportunity to:

- **Interact and Meet** with fellow business leaders in a setting that is highly conducive to strengthening business relationships. In fact, many of our members tell us they gain valuable ideas, resources and solutions with other high-level decision-makers.

- **Entertain key clients** in a prestigious yet informal setting, demonstrating appreciation for their business.

Significant exposure to the New Jersey business community. Our intensive event marketing plan will include recognition through the event's promotional pieces, announcements and signage during the event, coverage of the outing in *Commerce Magazine*, and inclusion on our website, www.cianj.org.

Corporate Sponsorships: Available

For more information on sponsorship of CIANJ's Annual Golf Outing, contact Jessica Auerbach at (201) 368-2100 and/or jauerbach@cianj.org.



SPONSORSHIP OPPORTUNITIES SHARE IN THE SUCCESS!

DINNER AND NETWORKING CRUISE

The Commerce and Industry Association of New Jersey has joined forces with area business organizations and chambers of commerce to bring you a night of dinner, dancing and networking.

- 300+ Attendees on Average
- 4 tickets included in package
- 4 ft. table provided for promotional information at event
- Recognition at Event
- Pre and post event Sponsorship recognition in COMMERCE magazine
- Company logo with link to company website (when available) on all meeting notices including:
 - Electronic notifications to over 7,000 Industry professionals with link to companies' website
 - All Printed Marketing Material
 - All Promotional Signage

\$1000.00

AVAILABILITY 2010:

Available

For more information on sponsorship of the Dinner and Networking Cruise, contact Debra Romano at (201) 368-2100 and/or dromano@cianj.org.



FINANCIAL DECISION MAKERS ROUNDTABLES

FINANCIAL DECISION MAKERS ROUNDTABLES:

The FDM roundtable is part of the Commerce and Industry Association of New Jersey. With more than 900 members, ranging in size from fortune 100 companies to new and emerging small businesses, CIANJ is the New Jersey voice of free enterprise. CIANJ understands the challenges facing the CFO. Through the leadership of our members, some of the largest financial corporations in New Jersey, our FDM roundtables continue to grow in size and influence. CPE Credits are offered for our Roundtable programs.

- 80-100 Attendees on Average
- Hilton Hasbrouck Heights, Hasbrouck Heights, NJ 8:00 a.m. to 10:00 a.m.
- Company logo with link to company website (when available) on all meeting notices including:
 - Electronic notifications to over 7,000 Industry professionals
 - All Printed Marketing Material
 - All Promotional Signage for meeting
- Sponsor exhibit table with sponsor's display at Luncheon
- Signage at meeting
- Distribution of company handouts to all attendees

AVAILABILITY 2010:

Program Sponsorships: Available

\$350.00

For more information on sponsorship of Financial Decision Makers Roundtables, contact Shannon Barry at (201) 368-2100 and/or sbarry@cianj.org.



SPONSORSHIP OPPORTUNITIES SHARE IN THE SUCCESS!

83RD ANNUAL LUNCHEON

The Commerce and Industry Association of New Jersey will continue its 83rd Annual Luncheon on Friday, October 22, 2010 at the Hilton Woodcliff Lake. We hope that you will consider supporting the event by becoming a sponsor of this year's luncheon.

- 350-400 Attendees on Average
- Table of ten with priority seating
- Sponsorship acknowledgement from the podium
- Pre and post event Sponsorship recognition in COMMERCE magazine
- Door and Grand Prize drawings
- Company logo with link to company website (when available) on all meeting notices including:
 - Electronic notifications to over 7,000 Industry professionals
 - All Printed Marketing Material
 - All Promotional Signage
- Signage at meeting

\$2500.00

AVAILABILITY 2010:

Table Sponsor: Available

For more information on sponsorship of the 83rd Annual Luncheon & Meeting, contact Janice Eggert at (201) 368-2100 and/or jeggert@cianj.org.
