

COMMERCE

THE BUSINESS OF NEW JERSEY

2010 ADVERTISING RATES

BLACK & WHITE

SIZE	1x	6x	11x
Full Page	\$1,900	\$1,650	\$1,500
Half Page	\$1,300	\$1,150	\$1,000
1/3 Page	\$1,200	\$1,100	\$950
1/4 Page	\$950	\$900	\$750

BLACK & ONE SPOT COLOR

SIZE	1x	6x	11x
Full Page	\$2,100	\$1,950	\$1,800
Half Page	\$1,550	\$1,400	\$1,250
1/3 Page	\$1,400	\$1,350	\$1,200
1/4 Page	\$1,100	\$1,000	\$900

FOUR COLOR PROCESS

SIZE	1x	6x	11x
Back Cover	\$3,000	\$2,700	\$2,500
Inside Front Cover	\$2,750	\$2,500	\$2,300
Inside Back Cover	\$2,600	\$2,400	\$2,200
Full Page	\$2,400	\$2,150	\$1,900
Half Page	\$1,750	\$1,650	\$1,475
1/3 Page	\$1,675	\$1,575	\$1,450
1/4 Page	\$1,450	\$1,375	\$1,200

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