



## THE 2<sup>ND</sup> INNOVATIVE ENVIRONMENTAL TECHNOLOGY CONFERENCE

Presented by

**The Environmental Business Council (EBC)  
of Commerce & Industry Association of New Jersey**

In partnership with



**New Jersey Institute of Technology**

## CALL FOR POSTERS

Cutting edge environmental remediation technologies and energy efficient, environmentally-friendly and “smart tech” products and services for businesses will be the focus of **IETC 2007**, the second **Innovative Environmental Technology Conference** sponsored by the Environmental Business Council (EBC) of Commerce & Industry Association of New Jersey (CIANJ) to be held at the New Jersey Institute of Technology (NJIT) on Wednesday, October 10, 2007 at the NJIT Student Center, Newark, NJ.

IETC 2007 is a full-day program designed to showcase technologies on the forefront of today’s environmental and energy industries. Leading experts from industry, academia and government will offer technical presentations and case studies of technologies available now to overcome environmental challenges while creating a basis for commercial prosperity. Technical presentations will focus on three content areas: Sustainability and Energy, Air Quality and Air Pollution Prevention, and Site Remediation (which includes Modeling and Data Management) are the topics that will be discussed. Consultants, technology vendors and academic institutions are invited to provide, at no cost, poster presentations designed to educate attendees about selecting, deploying, and commercializing innovative environmental technologies.

### **Guidelines for Poster Presentations**

Proposals for poster presentations describing original research, case studies, and best practices in technology-based environmental and energy efficiency applications are welcome (i.e. remediation,

characterization, monitoring, energy, and sustainability). All technical sessions and posters will be presented by invited speakers only.

Please comply with the following rules when submitting your poster abstract for consideration:

- All abstracts must be submitted via email to [rdreger@cianj.org](mailto:rdreger@cianj.org)
- The poster session abstract must have a maximum of 150 words and will be placed in the conference proceedings. Please specify poster title, author(s) and organizational affiliations.
- Poster session author(s) must submit a brief bio (maximum of 150 words), including the author's name, title, organizational affiliation, and email address.
- At least one of the poster authors must be present to discuss the poster and answer questions during the poster session time.
- All poster session presenters will be required to register for the IETC conference.
- Traditional poster board presentations should be no larger than 36 x 36 inches and can consist of a single large poster or smaller pages that together are no larger than 36 x 36 inches. Posters and pages will be affixed to the poster board using pushpins.
- Poster session space is limited. Submissions will be juried and authors will be notified whether their submissions have been accepted. Preference will be given to poster sessions demonstrating innovative, cutting edge technology and best practices in technology-based environmental applications.
- Poster sessions are not intended as marketing or advertising opportunities. Submissions deemed to be advertisements or overly promotional in nature will be rejected.

Participating companies in the first IETC Conference included: Adventus Americas, American Honda, Bennett Environmental, ENSR, Geosyntec Consultants, ITRC, Jacques Whitford Company, PARS Environmental, Stevens Institute of Technology and United Water.

For additional information please call: Tracy Straka, Conference Chair at 201-968-3300, x-1112 or Rosemary Dreger, EBC Program Coordinator at 201-368-2100 or [rdreger@cianj.org](mailto:rdreger@cianj.org)

Environmental Business Council (EBC), Commerce & Industry Association of New Jersey, S. 61 Paramus Road, Paramus, NJ 07652; Phone: 201-368-2100; Fax: 201-368-3438; [www.cianj.org](http://www.cianj.org)